

JCS08 U.S. PTO
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Sir:

Transmitted herewith for filing is the patent application of:

Inventor(s): **KADDECHE, Karim ; WANG, John**For: **Method and Apparatus for Generating Targeted Impressions to Internet Clients**

Enclosed are:

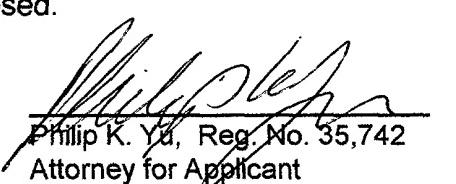
- Specification, Claims, and Abstract (18 pages).
- 3 sheet(s) of Drawings.
- Combined Declaration and Power of Attorney.
- An assignment of the invention to Geomicro, Inc., and Coversheet
- Information Disclosure Statement with References.
- Self-addressed, stamped postcard.
- Applicant claims small entity status. See 37 CFR 1.27.

| CLAIMS AS FILED | | | | |
|--------------------------|---------------|--------------|----------------|------------------------|
| FOR | NUMBER FILED | NUMBER EXTRA | RATE | BASE FEE \$710 / \$355 |
| Total Claims | 13 (TOT) - 20 | — | x \$18 / \$9 | \$ 0 |
| Indepen. Claims | 3 (IND) - 3 | — | x \$80 / \$40 | \$ 0 |
| MULTIPLE DEPENDENT CLAIM | | | \$ 270 / \$135 | \$ 0 |
| Total Filing Fee | | | | \$ 355 |

- Payment enclosed. Check No. 708 Amount \$ 395, including fee of \$ 40 for Recordation of Assignment.

One additional copy of this transmittal paper is enclosed.

May 9, 2001
Date



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| | |
|------------------|--|
| Attorney Docket | 998002 PA6 |
| First Inventor | Kaddeche |
| Title | Method and Apparatus for Generating Targeted Impressions to Internet Clients |
| Express Mail No. | EJ795242471US |

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CERTIFICATE OF MAILING - EXPRESS MAIL

37 CFR §1.10

Express Mail Mailing Label Number – **EJ795242471US**

Date of Deposit: **May 9, 2001**

Docket No.: 998002 PA6

Title: Method and Apparatus for Generating Targeted Impressions to Internet Clients

Inventors: Karim Kaddeche; John Wang

18 pages of Specification; 3 Sheets of Drawings;

Declaration and Power of Attorney

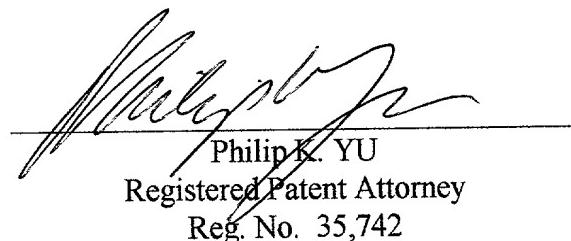
Application Transmittal

Assignment and Recordation Coversheet

Return Post Card

Check No. 708 Amount \$ 395

I hereby certify that this paper is being deposited with the United States Postal Service “Express Mail Post Office to Addressee” service under 37 CFR 1.10 on the date indicated above and is addressed to the, **Commissioner of Patents, BOX Patent Application, Washington, D.C. 20231.**



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